

FOR IMMEDIATE RELEASE

ENTROPIA UNIVERSE

NEW TRAINERS SPEND OVER \$58,000 IN AUCTIONS FOR VIRTUAL STABLES

Trainers ready for upcoming competitive pet battles in Entropia Universe

Gothenburg, Sweden – August 13, 2014 /Entropia Universe/ – Entropia Universe AB, the largest Massively Multiplayer Online Real Cash Economy (MMORCE) game, announced today that it has completed its first auction of stable estates. The auction winners will be able to form a new business managing and training pets for combat.

The thirteen auctions for the stable estates were won at the end of July, and the stables are located at strategic points throughout Entropia Universe. These new estates will generate revenue through different channels for the stable managers by charging a small fee for services such as: selling, trading and specialized training of pets. Stables will also be the hub for future Pet Battle Arenas and Controlled Creature Battle Octagons where all pet and creature activities will be held. Stable managers can also earn PED by renting stalls to other avatars for their pets, and by providing specialized training only available at the stables. Stables provide housing and maintenance for stabled avatar pets, including food and energy. The better care provided by the stables will result in faster pet progress and better performance in competitions. These new trainers will play a significant role in the upcoming taming and pet battle content scheduled to be implemented over the next several Version Updates

List of Auction winners and locations:

Stables Estates on Planet Calypso

Cape Corinth Stable - Eugenio Anhithe Wilde - \$5000
Emerald Lakes Stable - Gunnar MRmP Pettersen - \$4280
Fort Ithaca Stable - Cassandra Blackwidow Draconis - \$4300
Nate Valley Stable - Gandalf GandalfSzary Szary - \$4800
Port Atlantis Stable - Jenna Star Mercury (for investors) - \$6100
Twin Peaks Stable - Matek Matek Barbods - \$6200

Stables Estates on ROCKtropa

City of Dreams Stable - Narfi Hungry Willam (for investors) - \$2200
Tangerine Stable - Programer Doc Grey (for investors) - \$2300

Stables Estates on Planet Arkadia

Celeste Outpost Stable - Maxihundred Max Power - \$5600
Redoubtable Firebase Stable - Eugenio Anhithe Wilde - \$5070
Resolute Firebase Stable - Lady Nadie Hawke - \$5070

Stable Estate on Planet Cyrene

Suppy Depot Stable - Harmony bella Simpson (for investors) - \$5200

Stable Estate on Planet Toulan

Guardian Village Stable - Wangxiang WangXiang Tuxing - \$2200

Entropia Universe is the largest Massively Multiplayer Online Real Cash Economy (MMORCE) game in the world. Players have no monthly costs, but deposit and withdraw real funds for their adventures on any planet in the Entropia Universe. For more information on Entropia Universe or to download the free game please visit www.entropiauniverse.com.

About Entropia Universe AB

Entropia Universe is the largest Real Cash Economy Massively Multiplayer Online Game in the world. Entropia Universe offers players the ability to participate in a unique virtual world where they have no monthly costs. Its innovative real money economy uses a virtual currency which has a fixed exchange rate with the US dollar. This allows players to deposit and withdraw real funds for their adventures on any virtual planet or in the real world. Entropia Universe uses a state of the art graphics engine to deliver the highest quality visuals in an MMO today.

For more information on Entropia Universe please contact us at the email below or go to our website at <http://www.entropiauniverse.com>.

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